

BLOWING ROCK CHARITY HORSE SHOW FOUNDATION, INC.  
POST OFFICE BOX 650  
BLOWING ROCK, NORTH CAROLINA 28605



The Blowing Rock Charity Horse Show will be celebrating its ninety-eighth anniversary this summer, July 27 through August 8. Last year posed unprecedented challenges for all of us. We are most grateful to our many friends and supporters who helped us continue our tradition of being the oldest continuous horse show in America. We were very fortunate to have had a successful event despite the daunting hurdles posed by Covid-19. We are hopeful that things will continue improving between now and our shows, and we will do whatever it takes to keep our horse show family safe.


Our horse show serves as the primary fundraising effort for the Blowing Rock Charity Horse Show Foundation, and we hope you will consider supporting our organization. The Foundation was established in 1999, and received 501(c) (3) organizational status from the Internal Revenue Service with the goal of continuing the support given to local non-profit emergency healthcare services in the area, animal welfare organizations, and promoting equestrian sports, education, and recreation in the North Carolina Mountains.

Proceeds from the show have been used to support local emergency healthcare organizations in the High Country, such as the Blowing Rock Fire Department and Rescue Squad. Through the Blue Ridge Parkway Foundation, the horse show has contributed to the preservation and maintenance of the carriage trails for equestrian access in the Moses H. Cone National Park, which adjoins the L.M. Tate Show Grounds in Broyhill Park. We are happy to serve as a gateway for thousands of horse enthusiasts to the twenty-six miles of trails in the Cone Estate. Our organization is also committed to animal welfare, supporting the Watauga County Humane Society, Danny and Ron's Rescue, the AHJF Equine Relief Fund and Saddlebred Rescue. We are also proud supporters of the Appalachian State University Equestrian Team.

The success of our event is dependent upon the generosity of our friends, exhibitors and corporate sponsors. We welcome your support in keeping this great tradition alive. In this age of large scale, commercial horse shows, it is so important for events like ours to thrive and prosper. We would be most grateful if you would take a moment to review the enclosed sponsorship form, mark your level of participation and return it to us. We look forward to welcoming you back to Blowing Rock this summer.

# Sponsorship Levels


 <b>TITLE SPONSOR</b>		<b>\$30,000</b>
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>Title Sponsor (Both Weeks)</li> <li>Box Seats (2) for Hunter / Jumper shows *</li> <li>Banner display at main ring</li> <li>Program and Website Recognition</li> <li>Full page ad in BRCH PRIZE LIST</li> </ul>	
	<ul style="list-style-type: none"> <li>Full page color ad in BRCHS program</li> <li>Brand jump in main ring</li> <li>Brand exclusivity</li> <li>Sponsorship of two of the following special events</li> </ul>	
<b>OPTIONS</b>	KATHRYN G. CLARK MEMORIAL CHALLENGE OF CHAMPIONS (week I)	\$15,000.00
	USHJA INTERNATIONAL HUNTER DERBY (week II)	\$15,000.00
	RUSSELL HALL JUMPER CLASSIC (week I)	\$15,000.00
	L.P. TATE JUMPER CLASSIC (week II)	\$15,000.00


 <b>PRESENTING SPONSOR</b>		<b>\$15,000</b>
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>Presenting sponsor (both weeks)</li> <li>Box seats for Hunter / Jumper shows *</li> <li>Banner display at main ring</li> <li>Program and Website Recognition</li> <li>Full page ad in BRCH PRIZE LIST</li> </ul>	
	<ul style="list-style-type: none"> <li>Full page color ad in BRCHS program</li> <li>Brand jump in main ring</li> <li>Brand exclusivity</li> <li>Sponsorship of one of the following special events</li> </ul>	
<b>OPTIONS</b>	KATHRYN G. CLARK MEMORIAL CHALLENGE OF CHAMPIONS (week I)	\$15,000.00
	USHJA INTERNATIONAL HUNTER DERBY (week II)	\$15,000.00
	RUSSELL HALL JUMPER CLASSIC (week I)	\$15,000.00
	L.P. TATE JUMPER CLASSIC (week II)	\$15,000.00
	PEAK OF EXCELLENCE AWARDS	\$15,000.00

 <b>FOUNDER</b>		<b>\$6,000 and above</b>
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>Box Seats for Hunter Jumper shows *</li> <li>Banner display at main ring</li> </ul>	
	<ul style="list-style-type: none"> <li>Program and Website Recognition</li> <li>Sponsorship of one of the following special events</li> </ul>	
<b>OPTIONS</b>	RATED HUNTER DIVISION (two weeks) and Hospitality	\$6,000.00
	PINNACLE OF EXCELLENCE AWARD	\$5,000.00
	PEAK OF EXCELLENCE OWNERS ADVANCE	\$5,000.00
	FEATURE CLASS CO SPONSOR	

**\*Due to Covid-19, we are uncertain about the availability of box seats.  
We will keep you posted on this evolving situation.**

# Sponsorship Levels

	<b>BENEFACTOR</b>		<b>\$4,000</b>
	<ul style="list-style-type: none"> <li>• Box Seats for Hunter Jumper shows *</li> <li>• Banner display at main ring</li> <li>• Program and Website Recognition</li> <li>• Sponsorship of one of the following events</li> </ul>		
<b>OPTIONS</b>	RATED HUNTER DIVISION (two weeks) RATED HUNTER DIVISION (one week) and Hospitality BLOWING ROCK JUNIOR / AMATEUR JUMPER CLASSIC JUNIOR / AMATEUR JUMPER CLASSIC		

	<b>PATRON</b>		<b>\$2,000</b>
	<ul style="list-style-type: none"> <li>• Box Seats for Hunter Jumper shows *</li> <li>• Banner display at main ring</li> <li>• Program and Website Recognition</li> <li>• Sponsorship of one of the following events</li> </ul>		
<b>OPTIONS</b>	PROFESSIONAL HUNTER DIVISION (one week) AMATEUR JUNIOR OR PONY HUNTER DIVISION (one week) CHILDRENS JUMPER CLASSIC ADULT JUMPER CLASSIC HOSPITALITY		

	<b>SPONSOR</b>		<b>\$1,000</b>
	<ul style="list-style-type: none"> <li>• Program and Website Recognition</li> <li>• Sponsorship of one of the following events</li> </ul>		
<b>OPTIONS</b>	AMATEUR OWNER / JUNIOR / PONY HUNTER CLASSICS GREEN INCENTIVE CLASSICS GROOMS CLASS HOSPITALITY CO-SPONSOR		

	<b>FRIEND</b>		<b>\$500</b>
	<ul style="list-style-type: none"> <li>• Program and Website Recognition</li> </ul>		
<b>OPTIONS</b>	UNRATED HUNTER DIVISION GRAND CHAMPIONSHIP COOLER SPONSOR	\$500 \$300	

\*Due to Covid-19, we are uncertain about the availability of box seats. We will keep you posted on this evolving situation.

# Thank You For Your Generous Support

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_

PLEASE INDICATE YOUR CHOICE OF SPONSORSHIP.  
RETURN YOUR PAYMENT WITH THIS FORM OR WE WILL INVOICE YOU IF YOU PREFER.

 **TITLE SPONSOR** **\$30,000**

**OPTIONS**

- Kathryn G Clark Challenge Of Champions and USHJA International Hunter Derby
- Russell Hall Jumper Classic and LP Tate Jumper Classic
- Most Needed

 **PRESENTING SPONSOR** **\$15,000**

**OPTIONS**

- Kathryn G. Clark Memorial Challenge of Champions
- USHJA International Hunter Derby
- L.P. Tate Jumper Classic
- Russell Hall Jumper Classic
- Peak of Excellence Awards
- Most Needed

 **FOUNDER** **\$6,000**

**OPTIONS**

- Rated Hunter Division (2 weeks) and Hospitality
- Cosponsor Title Class
- Pinnacle of Excellence Award / Owners Reward
- Most Needed

 **BENEFACTOR** **\$4,000**

**OPTIONS**

- Rated Hunter Division (two weeks)
- Rated Hunter Division (one week) and Hospitality
- Blowing Rock Junior /Amateur Jumper Classic
- Junior /Amateur Jumper Classic
- Most Needed



## PATRON

\$2,000

OPTIONS

- Professional Hunter Division (one week)
- Amateur Junior or Pony Hunter Division
- Children's Jumper Classic
- Adult Jumper Classic
- Hospitality
- Most Needed



## SPONSOR

\$1,000

OPTIONS

- Amateur Owner / Junior/Pony /Adult /Childrens Hunter Classics
- Green Incentive Classics (two classes each week)
- Grooms Class
- Hospitality Co-Sponsor
- Most Needed



## FRIEND

\$300 - \$500

OPTIONS

- Unrated Hunter Division
- Grand Champion Cooler Sponsor
- Most Needed