

## Appalachian State Equestrian Open Show 2018



### Sponsorship Agreement

**Appalachian State University Equestrian Team** is hosting our second schooling horse show, the App State Open Show. We are asking for business sponsorships in hopes of continuing our efforts to present a successful show. Horse shows have many costs such as: hiring a judge, ribbons, insurance, etc. and any help we can get to minimize the costs is greatly appreciated and necessary to make this year another success! The show will be April 28-29, 2018 at the Broyhill Equestrian Preserve, with a full class list including different age divisions, english flat, over fence, western, and horsemanship classes. This show is open to the general public and we welcome any and all riders to join us. 90% of the profit from this horse show will go to benefit the App State Equestrian Team; the other 10% will go to benefit the non-profit organization, Horse Helpers of the High Country. We hope that you consider supporting our show.

In addition to monetary donations, we will be holding a raffle to benefit the Equestrian team and are accepting donated goods to create a basket to be raffled off or to be used as prizes for first place, champion, and reserve champion placings.

As a sponsor, the business agrees to provide sponsorship (details below) for **App State Open Show, April 28-29, 2018.**

**Donation of a Good/Product** will include :

- Listed as a sponsor in our show program/ pamphlet
- A banner/business cards *provided by sponsor* will be displayed on show grounds the day of the show
- Advertised on raffle table and incorporated into raffle basket/good

**\$50 Donation** will include:

- Listed as a sponsor on our Appalachian State Equestrian Team website for a year.
- Listed as a sponsor in our show program/ pamphlet
- A banner/business cards *provided by sponsor* will be displayed on show grounds the day of the show

**\$100 Donation** will include:

- A business logo on our second annual Open Show t-shirt.
- Listed as a sponsor in our show program/ pamphlet.

- Listed as a sponsor on our Appalachian State Equestrian Team website for a year.
- Be included as a GOLD sponsor on a banner provided by the Equestrian Team displayed on the show grounds on the day of the show
- A banner/business cards *provided by sponsor* will be displayed on show grounds the day of the show

**\$250 Donation** will include:

- Being included as a PLATINUM sponsor on a banner provided by the Equestrian Team displayed on the show grounds the day of the show
- A business logo on our Open Show t-shirt.
- Listed as a sponsor in our show program/ pamphlet.
- Listed as a sponsor on our Appalachian State Equestrian Team website for a year.
- A banner/business cards *provided by sponsor* will be displayed on show grounds the day of the show

We will need any business logo by March 18<sup>th</sup> 2018 in order to be on materials. We will need a business banner (if applicable) by April 25<sup>th</sup> 2018.

We thank you in advance for your interest in supporting our The App State Open Show and the team.

Please make any checks out to **Appalachian State Equestrian Team**

If there are any further questions please feel free to contact Luke Williams at:  
(336) 984-1490 or [appstateshow18@gmail.com](mailto:appstateshow18@gmail.com)

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Sponsor Signature

\$ \_\_\_\_\_  
Amount Donated

\_\_\_\_\_  
App State Equestrian Team

\_\_\_\_\_  
App State Equestrian Team

Representative Name

Representative Signature